



AMERICAN BRIDGE ASSOCIATION, INC.

78<sup>th</sup> SUMMER NATIONAL

July 28 - August 6, 2011

Scottsdale, Arizona

SOUVENIR JOURNAL CONTRACT



**DIRECTIONS TO HOTEL: FROM I-64 WESTBOUND (toward Hampton, Richmond) take Exit 284 B (VIRGINIA BEACH). Then take Exit 15 A (SOUTH NEWTOWN ROAD). Keep Left. At the light, go straight, onto Greenwich Road. The hotel will be 0.15 miles on your right. FROM I-64 EASTBOUND (toward Chesapeake, Portsmouth, Suffolk) take Exit 284 B (NEWTOWN ROAD), then take Exit 15 A (SOUTH NEWTOWN ROAD). Keep left and follow above directions.**

**From I-264 (EAST or WEST) take Exit 15 A (South Newton Road). Keep left. At the light, go straight, onto Greenwich Road. The hotel will be 0.15 miles on your right.**

CHECK-IN TIME: 3PM CHECK- OUT TIME: 12 NOON

**IN ROOM**

COFFEE MAKER

FREE LOCAL PHONE CALLS

DATA PORT

37" FLAT TV

CABLE WITH HBO

IRON+BOARD

MICROWAVE AND REFRIGERATOR

FREE HIGH SPEED INTERNET

**AMENITIES**

FREE PARKING

FREE CONTINENTAL BREAKFAST (SAT. & SUN.)

FREE SHUTTLE SERVICE TO THE AIRPORT AND TO

ANY PLACE WITHIN 5 MILES OF HOTEL

AMERICAN CUISINE IN ASHLEY'S BISTRO (BR,L,DN)

HEATED INDOOR POOL, WHIRLPOOL AND SAUNA

STATE OF THE ART FITNESS CENTER

ROOM SERVICE

**FOOD**

**Denny's is within walking distance. Other joints are within one mile of hotel.**

The undersigned hereby agree(s) to pay the sum of \$\_\_\_\_\_ for patron listing(s) and advertisements for publication in the Souvenir Journal for the 78<sup>th</sup> Summer National Tournament of the American Bridge Association, Inc. to be hosted by the ABA at the Talking Stick Resort & Casino. The theme for the Journal is "A Tribute To..." Ads will be received to honor those persons that you wish to honor. Sorority and Fraternity members can have their names included on their page for only \$5.00. There will be a separate section to honor our deceased members. All tributes will be accepted.

**DEADLINE FOR SOUVENIR ADS IS JULY 15, 2011**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_ Please circle: Full Half Quarter Patron

Name of Bridge Club \_\_\_\_\_

(Please Circle your Section)

Section: Eastern Mid-Atlantic Southern Great Lakes  
Midwestern Southwestern Northwestern Western

**Mail the Money for the Ads to:**

Ms. Vernice Whitfield  
7632 Jana Lane South  
Jacksonville, Florida 32210-8701

**E-Mail the Souvenir Journal Ads to:**

[vcwhit@att.net](mailto:vcwhit@att.net)

Advertisers should submit AD by email. If you need help, please contact your SVP. A copy of the Souvenir Journal will be available to all full-page subscribers at the Tournament.

Make Checks Payable to:  
2011 ABA Summer National  
Your canceled check will be your receipt.

Page/Space Rate  
ADD \$75 for Color Ad

|                        |          |
|------------------------|----------|
| Back Cover             | \$300.00 |
| Inside Front Cover     | \$200.00 |
| Inside Back Cover      | \$200.00 |
| Full Page              | \$150.00 |
| Half Page              | \$ 80.00 |
| Quarter Page           | \$ 45.00 |
| Eighth Page (Bus Card) | \$ 25.00 |
| Patrons (Mr. / Mrs.)   | \$ 8.00  |
| Patrons (Single Name)  | \$ 5.00  |